



MEDIA RELEASE

**delicious.
Harvey Norman®**

PRODUCE AWARDS 2024

UNDER STRICT EMBARGO UNTIL 7.00AM AEST THURSDAY, AUGUST 22, 2024

delicious. Harvey Norman Produce Awards 2024 winners revealed

The winners of the 2024 *delicious.* Harvey Norman Produce Awards, the country's most prestigious food industry campaign, have been revealed. The full list of winners is available at delicious.com.au/produceawards

Now in its 19th year, the Produce Awards focus on Australia's best producers – the people who grow, cultivate, harvest and catch the produce supplied to the country's leading chefs and hospitality venues.

delicious. Editor-In-Chief Krysia Bonkowski said:

"The *delicious.* Harvey Norman Produce Awards is the only national program to recognise the dedication and skill of Australian primary producers.

"For the past 19 years, the awards have unearthed the finest farmers, makers, fishers and growers in the nation and, in the process, captured the evolution of the Australian food industry. The pool of finalists this year represented producers at the very forefront of the industry, at a time when sustainability and transparency have never been more important.

"Congratulations to all of our finalists and the outstanding 2024 winners. I also thank each of our judges for dedicating their time and vast expertise to the campaign.

"I would also like to thank our naming rights partner Harvey Norman for their continued commitment and support.

"I look forward to joining chef Matt Moran and his talented team, led by Laura Baratto, at Chiswick restaurant tonight for a beautiful evening celebrating the best produce in the country, joined by our winners, esteemed judges and valued *delicious.* readers."

Harvey Norman Executive Chairman Gerry Harvey said:

"Congratulations to the 2024 winners. Harvey Norman continues to support the inspirational *delicious.* Produce Awards because of you, and the talent of every one of the finalists for this year. You have created a new benchmark for excellence in food production for innovation, taste and sustainable practice."

A total of six winners were named by the National Judging panel, which includes some of Australia's most renowned chefs: Danielle Alvarez, Karena Armstrong, Jo Barrett, Peter Gilmore, Lennox Hastie, Andrew McConnell, Matt Moran, Josh Niland, Matt Stone and Alla Wolf-Tasker.

Winners were recognised across four major categories – Dairy, Earth, Paddock and Sea – and the judges also gave a special award to one particular producer for outstanding innovation in sustainability.

The overall Producer of the Year Award, presented by Harvey Norman, was awarded to Chris Bolton Fishing from Queensland.

Chef Matt Moran said:

“I feel so honoured for this year’s awards celebration to be hosted at Chiswick. I’m very proud to be part of this campaign. Each year, I am blown away by the quality of produce that we taste, and in awe of the resilience of our Australian farmers. Supporting our Australian producers, who work tirelessly to deliver outstanding produce, is so important for our industry.”

The full list of winners will feature in the September issue of *delicious.*, which goes on sale today, Thursday, August 22.

The *delicious.* Harvey Norman Produce Awards celebration will be held this evening, Thursday, August 22, at Chiswick, Sydney.

For interview requests with any of the 2024 Award Winners, National Judging Panel, or *delicious.* Editor-in-Chief Krysia Bonkowski, please contact Kirrilly Sams (details as follows):
E kirrilly@kirrillysams.com | M 0418 224 050

2024 DELICIOUS. HARVEY NORMAN PRODUCE AWARDS NATIONAL JUDGES

Danielle Alvarez, Karena Armstrong, Jo Barrett, Peter Gilmore, Lennox Hastie, Andrew McConnell, Matt Moran, Josh Niland, Matt Stone and Alla Wolf-Tasker

DELICIOUS. HARVEY NORMAN PRODUCE AWARDS 2024 WINNERS

FROM THE DAIRY

Long Paddock Cheese, Vic

FROM THE EARTH

Malfroy’s Gold, NSW

FROM THE PADDOCK

Moorlands Biodynamic Lamb, NSW

FROM THE SEA

Revolution Fisheries, WA

OUTSTANDING SUSTAINABILITY

Discovered Wildfoods, Vic

PRODUCER OF THE YEAR

Chris Bolton Fishing, Qld

